

Covenant  
Asset Management, LLC



First Quarter 2022  
Investment Perspectives





Covenant Asset Management is pleased to offer our latest investment perspectives. In this publication we review third quarter results and highlight key economic, financial and political themes which we expect will drive markets and investment performance in the coming months.

## Key Themes

1. Major stock market indexes registered their third straight annual double-digit gains in 2021.
2. The 2021 market rose on low interest rates, government stimulus and a huge rebound in corporate earnings.
3. Labor shortages and supply constraints, significant issues in 2021, will likely remain key concerns as 2022 begins.
4. Rising inflation caught the Fed off guard in 2021, but recent comments by Fed officials indicate that monetary policy will become less accommodative soon.
5. As the world enters its third year dealing with the Covid-19 pandemic, widespread availability of vaccines, natural immunity from previous infections and new anti-viral medications signal a transition from pandemic to endemic in 2022.

In 2021 stocks rose to record high levels propelled by low interest rates, government stimulus and a huge rebound in corporate earnings. The S&P 500 returned 28.7%, the DJIA 20.9% and Nasdaq 22.2%, the third straight year of double-digit gains for the market averages. S&P 500 earnings likely grew by 45%, a robust rebound from depressed levels in 2020 caused by pandemic-related economic shutdowns. The Federal government and Federal Reserve Bank continued to provide massive economic stimulus in 2021 which buoyed the economy and financial markets. The flip side of this stimulus is it also contributed to labor shortages and a spike in inflation. Covid-19 continued to affect humanity and world economic behavior in 2021, while financial markets looked ahead to a more normalized post-pandemic environment.

S&P 500 Index at inflection points



Source: Compustat, Fidelity, Federal Reserve, Reuters Datastream, Standard & Poor's, J.P. Morgan Asset Management. Dividend yield is calculated as consensus estimates of dividends for the next 12 months, divided by most recent price, as provided by Compustat. Forward price-to-earnings ratio is a bottom-up calculation based on J.P. Morgan Asset Management estimates. Returns are cumulative and based on S&P 500 index price movement only, and do not include the reinvestment of dividends. Past performance does not guarantee a similar outcome. © 2021 J.P. Morgan Asset Management. All rights reserved. U.S. Data as of December 31, 2021.

With federal government fiscal stimulus diminished and monetary stimulus likely to end in the first quarter, 2022 is likely to be a more volatile year than the past three. Except for the panic selling in March 2020, when markets dove by 35% in three weeks before quickly rebounding, investors have not been confronted with a correction exceeding 5% since late 2018. A directional change in monetary policy, no matter how well signaled, may be enough to trigger a more significant pullback at some point this year. It is never comforting for investors to consider an environment where the Fed will be ending its asset purchase program and raising short-term interest rates in the midst of an expected deceleration in economic and corporate earnings growth. The length and severity of any correction will likely be determined by inflation expectations and the rapidity of Federal Reserve Bank interest rate hikes. If market participants believe the Fed is moving too aggressively in raising rates, the correction will likely be harsher and more punishing to interest rate sensitive categories like stocks with high valuation levels.

# Economic and Financial Markets Challenges



Twenty twenty-one was a great illustration of what happens when interest rates rise and fall. Early in the year, highly valued growth stocks performed relatively well as rates remained low. By mid-February when ten-year U.S. Treasury Note yields jumped from 1.30% to 1.75% in a matter of weeks, a rotation from growth stocks to value stocks occurred and lasted until early May. When investors became concerned about the Covid-19 delta variant threatening to cause an economic slowdown, the ten-year U.S. Treasury yield reversed course and eventually dropped back below 1.30% by August, triggering a rotation back to growth stocks. Investors trying to anticipate these rotations could easily have been whipsawed by selling too late or buying too early and are cautioned that 2022 could experience a similar ebb and flow between growth and value. Another concern for investors are any legislative initiatives that might effect economic growth or individual or

## Value vs. Growth



Source: FactSet, FTSE, Russell, NBER, J.P. Morgan Asset Management. (Left) Growth is represented by the Russell 1000 Growth Index and value is represented by the Russell 1000 Value Index. \*Long-term averages are calculated monthly since December 1992. \*\*Outdated yields calculated as the next 12-month consensus dividend divided by most recent price. (Right) \*Communication services correlation is since 3/21 and based on backtested data by JPMAM. \*\*Financial correlation is since 4/21. Guide to the Markets - U.S. Data as of December 31, 2021.

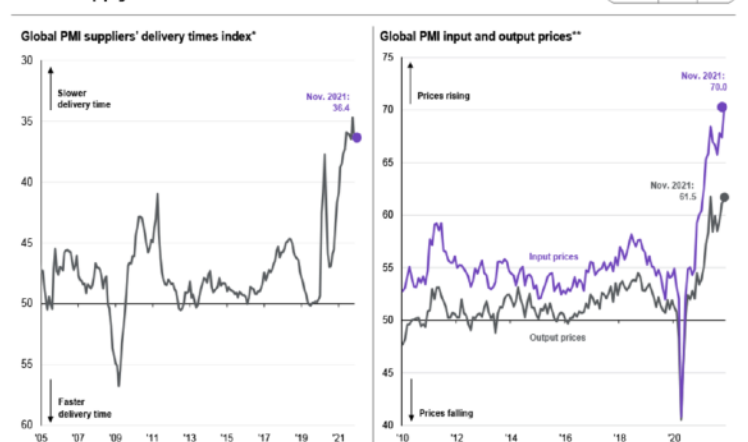
corporate tax rates. In Congress, there's currently no clear path for another massive spending bill right now. However, with mid-term elections approaching in November and prospects for a change in control of Congress likely, Democrats are determined to pass some legislation before their power is diminished. A smaller or more focused bill is still possible in coming weeks. The characteristics of any legislation will determine if there are any

worrisome provisions investors need to consider in their decision making.

Supply constraints in many areas of the economy may also continue to influence the economy and investment opportunities. Early in the pandemic, major sectors shut down for certain lengths of time to protect workers from catching and spreading the virus. Governments and central banks around the world distributed financial support to businesses and individuals to tide them over until conditions normalized and economies fully re-opened. The massive financial support triggered a surge in demand, particularly for goods, as the service sector has still not returned to normal operations. Surging demand coupled with still constrained supply in raw materials, manufactured products (including semiconductors), and labor have pushed prices higher. Until these supply issues are corrected, higher levels of inflation will remain a problem for businesses and consumers.

Companies that have pricing power or are not labor or capital intensive are best positioned to thrive in inflationary periods.

## Global supply chains and inflation



Source: IHS Markit, J.P. Morgan Asset Management. \*Participants in IHS Markit's PMI business surveys, conducted in 44 countries, are asked: "Are your suppliers' delivery times slower, faster or unchanged on average than one month ago?" Index includes the manufacturing and construction sectors. A reading of 50 = no change, >50 = faster delivery time, <50 = slower delivery time. \*\*Participants are asked: "Are input/output prices the same, higher or lower?" Values shown reflect the composite index, which includes both manufacturing and services. A reading of 50 = no change, >50 = price increase, <50 = price decrease. Guide to the Markets - U.S. Data as of December 31, 2021.



# Economic and Financial Markets Challenges



Covid-19 will continue to impact both the economy and financial markets in 2022. Mass vaccinations and newly approved anti-viral pills are expected to allow the U.S. and other developed nations to transition away from dealing with Covid-19 as a pandemic and accepting the virus as endemic and learning to live with it as another health risk. Testing needs to become more rapid, available and accurate; and treatment protocols need to be in place before this transition can fully occur. Political leaders and health experts continue to grapple with how best to deal with a virus that is highly contagious, regardless of vaccination status. Fortunately, the most recent Omicron variant does not appear to be as virulent as earlier strains of Covid-19 and many individuals testing positive are either asymptomatic or have mild, cold-like symptoms. This does not suggest there are no health risks, especially for high risk individuals, but the latest data indicates death rates from Omicron are similar to that of the flu. A big question for investors is whether policymakers will continue with restrictions and mandates as waves of Covid-19 and its variants hit different regions of the country or world. These restrictions and mandates, while well intended, do have real world economic and other health consequences for society to deal with.

Geo-political risks have the potential to rise to the top of investor concerns given increasing tensions in Taiwan, Ukraine, Iran and elsewhere. China, Russia and Iran, amongst other countries would benefit by a less influential United States. One or more of these countries, could decide to become more aggressive in expanding their economic or military power.

From an investment strategy standpoint, we believe we are now in the middle of an economic expansion and there is no immediate reason to suggest a recession will occur this year. With inflation a current concern and the Fed becoming less accommodative regarding monetary policy, stocks are expected to perform better than bonds once again. We prefer high yield bond funds relative to high grade bonds or bond funds and prefer shorter duration bond funds at this time. We also believe modest allocations to foreign stocks and other asset classes such as real estate (through REITs) and energy-related master limited partnerships (MLPs) for investors in need of income are appropriate.

We look forward to speaking or meeting with you concerning your individual objectives in the near future and wish you a happy, healthy and prosperous New Year!

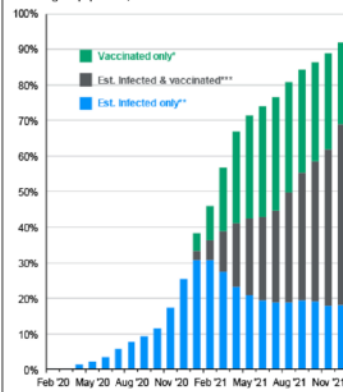
## COVID-19: Cases, fatalities and immunity

GTM U.S. 19

### Change in confirmed cases and fatalities in the U.S. 7-day moving average



### Progress toward immunity Percentage of population, end of month



Source: Centers for Disease Control and Prevention, Johns Hopkins CSSE, Our World in Data, J.P. Morgan Asset Management.  
\*Share of the total population that has received at least one vaccine dose. \*\*Est. Infected only represents the number of people who may have been infected by COVID-19 using the CDC's estimate that 1 in 42 COVID-19 infections were reported. \*\*\*Est. Infected & vaccinated reflects those that have been both infected and vaccinated, assuming those infected equally likely to be vaccinated as those not infected. Guide to the Markets - U.S. Data as of December 31, 2021.



# Economic and Financial Markets Charts

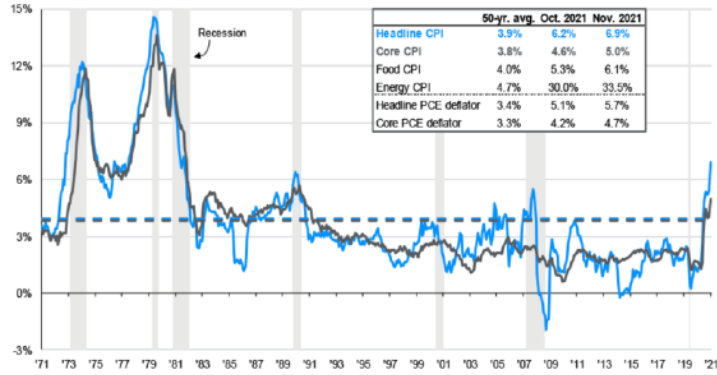


## Inflation

GTM U.S. 27

### CPI and core CPI

% change vs. prior year, seasonally adjusted



Source: BLS, FactSet, J.P. Morgan Asset Management. CPI used is CPI-U and values shown are % change vs. prior year, seasonally adjusted. Core CPI is defined as CPI excluding food and energy prices. The Personal Consumption Expenditure (PCE) deflator employs a moving chain-weighted basket of consumer expenditures instead of the fixed-weight basket used in CPI calculations. Guide to the Markets - U.S. Data as of December 31, 2021.

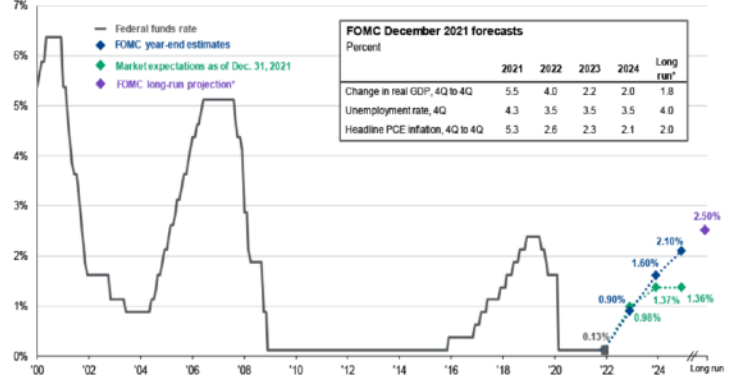
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## The Fed and interest rates

GTM U.S. 31

### Federal funds rate expectations

FOMC and market expectations for the federal funds rate



Source: Bloomberg, FactSet, Federal Reserve, J.P. Morgan Asset Management. Market expectations are based off of the ICE Overnight Index Futures Swap rates. \*Long run projections are the rates of growth, unemployment and inflation to which a policymaker expects the economy to converge over the next five to six years in absence of further shocks and under appropriate monetary policy. Forecasts are not a reliable indicator of future performance. Forecasts, projections and other forward-looking statements are based upon current beliefs and expectations. They are for illustrative purposes only and serve as an indication of what may occur. Given the inherent uncertainties and risks associated with forecasts, projections or other forward-looking statements, actual events, results or performance may differ materially from those reflected or contemplated. Guide to the Markets - U.S. Data as of December 31, 2021.

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## Interest rates and inflation

GTM U.S. 33

### Nominal and real U.S. 10-year Treasury yields



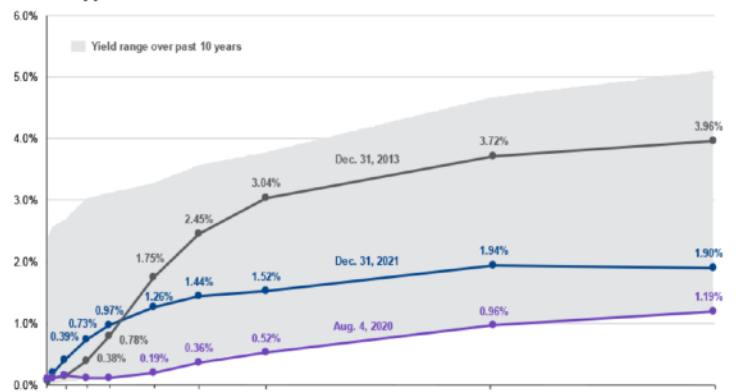
Source: BLS, FactSet, Federal Reserve, J.P. Morgan Asset Management. Real 10-year Treasury yields are calculated as the daily Treasury yield less year-over-year core CPI inflation for that month. For the current month, we use the prior month's core CPI figure until the latest data is available. Guide to the Markets - U.S. Data as of December 31, 2021.

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## Yield curve

GTM U.S. 35

### U.S. Treasury yield curve



Source: FactSet, Federal Reserve, J.P. Morgan Asset Management. 12/31/2015 is the date the yield curve reached one of its steepest levels in reaction to the Fed announcing it would begin paying down its bond buying program. 08/04/2020 is the date of a record low on the 10-year, driven by safe haven demand and pessimism around the U.S. pandemic recovery. Guide to the Markets - U.S. Data as of December 31, 2021.

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# Economic and Financial Markets Charts



## Labor demand

GTM U.S. 25

### JOLTS job openings

Total nonfarm job openings, thousands, seasonally adjusted



### JOLTS quits

Total nonfarm quits, thousands, seasonally adjusted



### JOLTS layoffs

Total nonfarm layoffs, thousands, seasonally adjusted



Source: U.S. Department of Labor, J.P. Morgan Asset Management. Guide to the Markets - U.S. Data are as of December 31, 2021.

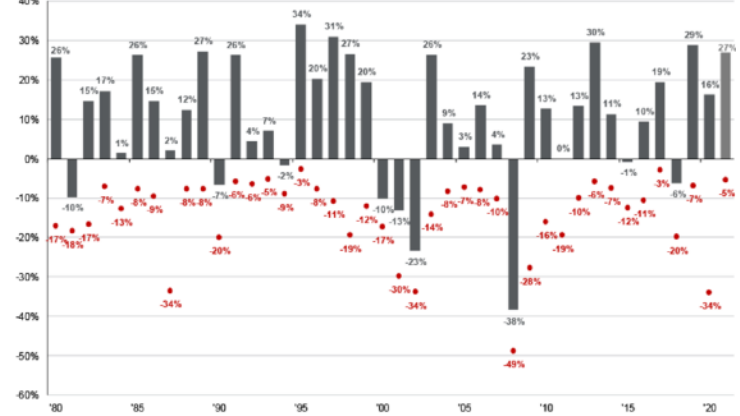
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## Annual returns and intra-year declines

GTM U.S. 16

### S&P Intra-year declines vs. calendar year returns

Despite average intra-year drops of 14.0%, annual returns were positive in 32 of 42 years



Source: FactSet, Standard & Poor's, J.P. Morgan Asset Management. Returns are based on price index only and do not include dividends. Intra-year drops refers to the largest market drops from a peak to a trough during the year. For illustrative purposes only. Returns shown are calendar year returns from 1980 to 2021, over which time period the average annual return was 9.4%. Guide to the Markets - U.S. Data are as of December 31, 2021.

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## Asset class returns

GTM U.S. 61

														2007 - 2021		
2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	Ann.	Vol.
EM Equity	Fixed Income	EM Equity	REITs	REITs	REITs	Small Cap	REITs	REITs	Small Cap	EM Equity	Cash	Large Cap	Small Cap	REITs	Large Cap	REITs
39.8%	5.2%	79.0%	27.9%	8.3%	19.7%	38.8%	28.0%	2.8%	21.3%	37.8%	1.8%	31.5%	20.0%	41.3%	10.6%	23.2%
Comdty.	Cash	High Yield	Small Cap	Fixed Income	High Yield	Large Cap	Large Cap	Large Cap	High Yield	DM Equity	Fixed Income	REITs	EM Equity	Large Cap	Small Cap	EM Equity
16.2%	1.8%	59.4%	26.9%	7.8%	19.6%	32.4%	13.7%	1.4%	14.3%	25.6%	0.0%	28.7%	18.7%	28.7%	8.7%	22.9%
DM Equity	Asset Alloc.	DM Equity	EM Equity	High Yield	EM Equity	DM Equity	Fixed Income	Fixed Income	Large Cap	Large Cap	REITs	Small Cap	Large Cap	Comdty.	REITs	Small Cap
11.6%	-25.4%	32.5%	19.2%	3.1%	18.6%	23.3%	6.0%	0.5%	12.0%	21.8%	-4.0%	25.5%	18.4%	27.1%	7.9%	22.5%
Asset Alloc.	High Yield	REITs	Comdty.	Large Cap	DM Equity	Asset Alloc.	Asset Alloc.	Cash	Comdty.	Small Cap	High Yield	DM Equity	Asset Alloc.	Small Cap	High Yield	Comdty.
7.1%	-26.9%	28.0%	16.8%	2.1%	17.9%	14.9%	5.2%	0.0%	11.8%	14.6%	-4.1%	22.7%	10.6%	14.8%	6.6%	19.1%
Fixed Income	Small Cap	Small Cap	Large Cap	Cash	Small Cap	High Yield	Small Cap	DM Equity	EM Equity	Asset Alloc.	Large Cap	Asset Alloc.	DM Equity	Asset Alloc.	Asset Alloc.	DM Equity
7.0%	-33.8%	27.2%	15.1%	0.1%	16.3%	7.3%	4.9%	-0.4%	11.6%	14.6%	-4.4%	19.5%	8.3%	13.4%	5.7%	18.9%
Large Cap	Comdty.	Large Cap	High Yield	Asset Alloc.	Large Cap	REITs	Cash	Asset Alloc.	REITs	High Yield	Asset Alloc.	EM Equity	Fixed Income	DM Equity	EM Equity	Large Cap
5.5%	-35.6%	25.5%	14.8%	-0.7%	16.0%	2.9%	0.0%	-2.0%	8.6%	10.4%	-5.8%	18.5%	7.5%	11.8%	4.8%	16.9%
Cash	Large Cap	Asset Alloc.	Asset Alloc.	Small Cap	Asset Alloc.	Cash	High Yield	High Yield	Asset Alloc.	REITs	Small Cap	High Yield	High Yield	High Yield	DM Equity	High Yield
4.8%	-37.0%	25.0%	13.3%	-4.2%	12.2%	0.0%	0.0%	-2.7%	8.3%	8.7%	-11.0%	12.6%	7.0%	1.0%	4.1%	12.2%
High Yield	REITs	Comdty.	DM Equity	DM Equity	Fixed Income	Fixed Income	EM Equity	Small Cap	Fixed Income	Fixed Income	Comdty.	Fixed Income	Cash	Cash	Fixed Income	Asset Alloc.
3.2%	-37.7%	18.9%	8.2%	-11.7%	4.2%	-2.0%	-1.8%	-4.4%	2.6%	3.5%	-11.2%	8.7%	0.5%	0.0%	4.1%	11.7%
Small Cap	DM Equity	Fixed Income	Fixed Income	Comdty.	Cash	EM Equity	DM Equity	EM Equity	DM Equity	Comdty.	DM Equity	Comdty.	Comdty.	Fixed Income	Cash	Fixed Income
-1.6%	-43.1%	5.9%	6.5%	-13.3%	0.1%	-2.3%	-4.5%	-14.6%	1.5%	1.7%	-13.4%	7.7%	-3.1%	-1.5%	0.8%	3.3%
REITs	EM Equity	Cash	Cash	EM Equity	Comdty.	Comdty.	Comdty.	Comdty.	Cash	Cash	EM Equity	Cash	REITs	EM Equity	Comdty.	Cash
-15.7%	-53.2%	0.1%	0.1%	-1.1%	-9.5%	-17.0%	-24.7%	0.3%	0.8%	0.8%	-14.2%	2.2%	-5.1%	-2.2%	-2.6%	0.7%

Source: Bloomberg, FactSet, MSCI, NAREIT, Russell, Standard & Poor's, J.P. Morgan Asset Management. Large cap: S&P 500, Small cap: Russell 2000, EM Equity: MSCI EME, DM Equity: MSCI EAFE, Comdty: Bloomberg Commodity Index, High Yield: Bloomberg Global HY Index, Fixed Income: Bloomberg US Aggregate, REITs: NAREIT Equity REIT Index, Cash: Bloomberg 1-3m Treasury. The "Asset Allocation" portfolio assumes the following weights: 25% in the S&P 500, 10% in the Russell 2000, 15% in the MSCI EAFE, 5% in the MSCI EME, 25% in the Bloomberg US Aggregate, 5% in the Bloomberg 1-3m Treasury, 5% in the Bloomberg Global High Yield Index, 5% in the Bloomberg Commodity Index and 5% in the NAREIT Equity REIT Index. Balanced portfolio assumes annual rebalancing. Annualized (Ann.) return and volatility (Vol.) represents period from 12/31/2006 to 12/31/2021. Please see disclosure page at end for index definitions. All data represents total return for stated period. The "Asset Allocation" portfolio is for illustrative purposes only. Past performance is not indicative of future returns. Guide to the Markets - U.S. Data are as of December 31, 2021.

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\*Any performance-related data listed in this report may represent un-audited results compiled by Covenant Asset Management or others. It could be intended to reflect results that are indicative of Covenant's individual client's equity performance who religiously invest according to our model portfolios. This performance data represents past performance and individual client results may vary materially. Past performance does not guarantee future results and current performance may be higher or lower than the performance data quoted.

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