# Covenant, LLC



# First Quarter 2023

# Economic and Financial Markets Review & Outlook



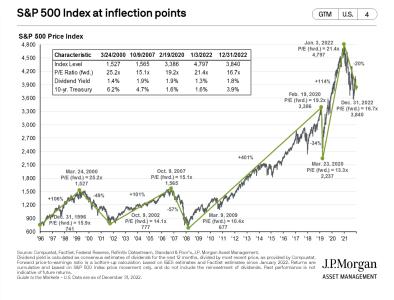
Covenant Asset Management is pleased to offer our latest investment perspectives. In this publication we review fourth quarter results and highlight key economic, financial and political themes which we expect will drive markets and investment performance in the coming months.

### **Key Themes**

- 1. 2022 counts as the worst year in the stock market since 2008.
- 2. Bonds sustained their worst performance in over four decades.
- 3. Inflation may have peaked, but is still much too high.
- 4. The Fed seems determined to raise rates until inflation is back under control, regardless of the economic consequences.
- 5. Markets continue under pressure as we enter 2023, and will likely remain so until investors believe the Fed's mission to reign in inflation is complete.

Investors are happy to turn the page on the year 2022. After three years of well-above-average returns, stock indices realized their worst calendar year performance since the financial crisis in 2008. While the Dow Industrials were down only 8.8%, the S&P 500 declined 19.4% and Nasdag tumbled 33.1%. Many growth stocks and growth indices were down anywhere between 35% to 65%. The bear market in stocks is a direct result of the Federal Reserve Bank's mission to drive the highest inflation rates in more than forty years back to a sustainable level near 2%. Bonds had a similarly difficult year, the worst since the inflationary period in the early 1980s, for the same reason as stocks. Commodities and energy, traditional inflation hedges, were amongst the few exceptions to negative returns in 2022.

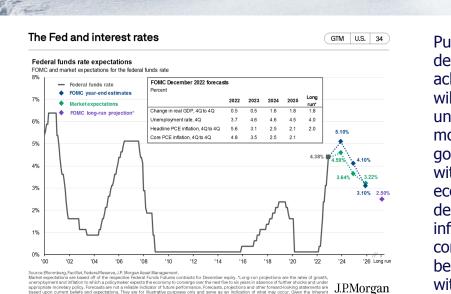
By now, most investors understand that the pandemic, war in Ukraine and poor economic policy decisions have led to the highest inflation levels since the early 1980s. The federal government's



excessive spending has contributed to the spike in inflation during 2022 and seemingly has been at odds with the Fed's efforts to reign in inflation. After waiting far too long to begin tightening monetary policy, the Fed became fully engaged by May 2022. In a series of rate hikes, the Fed lifted the Fed Funds rate by more than 4 percentage points from May to December 2022, in one of the fastest upward rate adjustments in U.S. history. In an additional monetary tightening move, the Fed began shrinking its balance sheet of nearly \$9 trillion of government and mortgage-backed securities by almost \$100 billion per month. During the pandemic, supply chains were broken, as many businesses were forced to shut down. During 2021 and 2022, supply chains were slowly restored, but the war in Ukraine and low energy supplies contributed to energy and commodity price spikes.

Government spending provided an unprecedented level of pandemic-related stimulus which caused consumer savings to swell during a time when people were largely shut in their homes. When people returned to traveling, eating out and shopping in stores, service and wage inflation

# **Economic and Financial Markets Challenges**



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jumped. The excess pandemic-related savings, however, are expected to be depleted by the summer of 2023. Credit card debt and payment delinguencies are rising and there are signs that the U.S economy is weakening in many interestrate sensitive sectors. Housing, autos and many goods-producing industries are experiencing softness. Commodity and energy prices have declined materially from their peak levels last summer. The risk of recession is high, especially if the Fed continues to raise the Fed Funds rate as the economy slows. Yet, Fed officials continue to express the importance of lowering inflation, regardless of the economic consequences. Consumer finances GTM U.S. 24

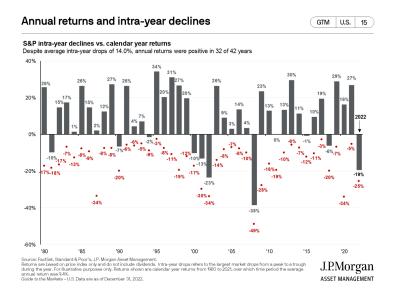
Consumer balance sheet Household debt service ratio 3Q22, trillions of dollars outstanding, not seasonally adjusted sable personal income, SA Debt payments as \$180 14% 3Q07 Peak \$85.3tn 1Q09 Low \$73.9tn Total assets: \$162.5tn 13% \$160 12% 11% 4Q22\* 9.8% \$140 mes: 29% 10% \$120 9% 8% '80 85 '90 '95 00' 05 '10 '15 '20 \$100 Household excess saving Trillions of USD \$80 Other non-revolving: 2% 7.0 Ê 6.0 \$60 1.8 Auto loans: 7% WS 5.0 Other liabilities: 10% 1.3 dent debt: 9% 율 4.0 \$40 0.8 No. a c Total liabilities: \$19.2tr 2.0 \$20 -0.2 0.0 '22 RB, J.P. Mor nd bottom r

Data include households and nonprofit organizations, SA - seasonally adjusted, "Revolving includes could cards, Values may not aurus to 100 due to rounding", Va22 Gravers for due ta verice ratio are 12. Morgan Asset Management estimates, From March 2020 to August 2021, consumer amassed a pask 52, trillion in eccess savings relative to the pre-pandemic trand. Since August 2021, consumers have drawn down on the earliest entry of the U-LS Taharing and the thirth the transformation of the Constant and the Constant

J.P.Morgan

Put another way, the Fed is willing to crush demand and put people out of work in order to achieve its goals. We believe a determined Fed will be successful in reigning in inflation, but unlikely to do so without triggering a recession. In most recessions, the Fed and the Federal government would typically come to the rescue with stimulative policies intended to restore economic growth. This time, the Fed will likely delay monetary stimulus until it is confident inflation is under control. The new Republicancontrolled House of Representatives will also likely be slow to agree to any material fiscal stimulus without accommodations on tax or regulatory relief from the Democrat-controlled Senate, both supply-side measures.

After significant declines in 2022, we believe markets should fare better in the year ahead. We enter the new year with market momentum to the downside. Uncertainty surrounding the extent and duration of Fed Funds rate increases continues to weigh on financial markets. A Fed pause in raising rates would likely provoke a strong move higher in stocks. Nevertheless, a durable recovery and return to a bull market would be unlikely to occur until the Fed begins cutting the Fed Funds rate and investors expect a healthy, low inflation economic rebound.



# **Economic and Financial Markets Challenges**



Growth stocks endured the brunt of the declines last year. At the peak of the bull market in the Fall of 2021, large-cap growth stocks were heavily owned in investor portfolios. The top 5 stocks by market capitalization at that time (Apple, Microsoft, Amazon, Google and Tesla) represented 27% of the S&P 500 market weight. Berkshire Hathaway has replaced Tesla amongst the top 5, but after shedding nearly \$3 trillion of market cap, they now represent 18.7% of the S&P 500 Index. Growth stock valuation levels are much more reasonable today than during their peak 2021 levels. Going forward, weak and declining earnings, not high valuation levels, are likely to be the greatest headwind for strong growth stock performance. Consumers and businesses loaded up on technology products during the pandemic shutdown which created a need to work remotely or for video gaming. With personal and business life getting back to normal in 2022, demand for many tech products has fallen. Within a year or so, however, we expect demand for PCs, smart phones, video games and other consumer and business electronics products to turn higher. Lower valuations, coupled with rising demand, should then draw investors back to investing in technology and other growth stocks.

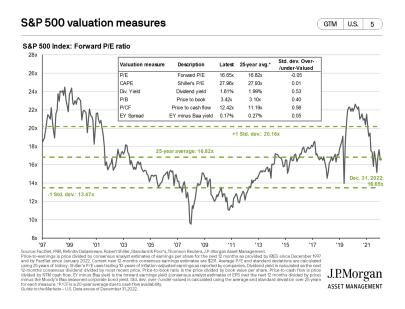
Until technology demand improves and tech stocks return to favor, we believe investors will benefit from a diversified mix of stocks that include not only technology, but also healthcare, industrials, consumer, communications and energy. For the first time in nearly twenty years, investors can earn a reasonable rate of return on high quality bonds. U.S. Treasury securities, depending on maturity date, yield near or above 4%. High grade government or corporate bonds can yield an additional 1/2% to 1% above Treasuries. Investors in high tax brackets can earn taxable equivalent returns of 5.5% to 7% in high-grade tax-exempt bonds. Lower-grade bonds now yield 7% to 10%, depending on credit quality and maturity date.

Fixed-income investors are advised to extend maturity dates in a laddered structure between 1 and 5 years or more, as it is unlikely interest rates will remain at current levels if the Fed is successful in reigning in inflation. Energy master limited partnerships also look attractive for investors seeking current income with many yielding in the 6% to 8% range. REITs may offer longer-term potential, but don't appear to be as attractive presently as other high yield alternatives. Diversification across asset classes and different investment styles is generally considered the best method of reducing risk. After a difficult 2022, odds favor a rebound at some point in 2023 with a good chance the next bull market in stocks and bonds will begin in the the next 12 to 24 months.

We wish everyone a heathy, happy and prosperous New Year. Your Covenant financial advisor looks forward to speaking or meeting with you soon to review your individual needs and objectives.

# **Economic and Financial Markets Charts**

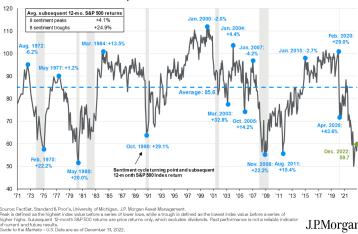






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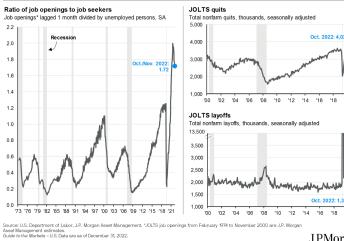




J.P.Morgan ASSET MANAGEMENT

### Labor demand

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'18 '20 '22

### Unemployment and wages

16%

14%

12%

10%

6

49

2%

0%



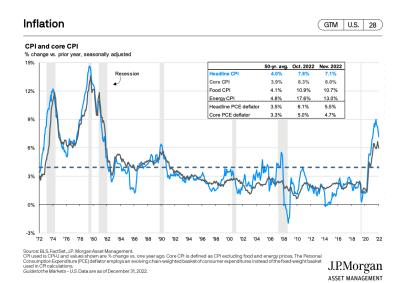
Source: BLS, FactSet, J.P. Morgan Asset Management. Guide to the Markets – U.S. Data are as of December 31, 2022

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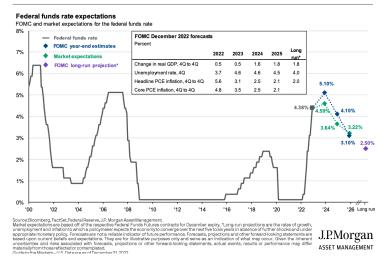
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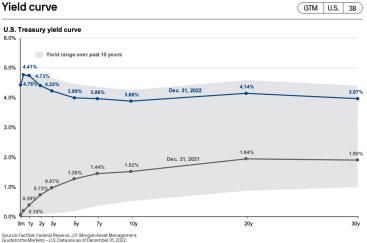




### The Fed and interest rates

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# **Economic and Financial Markets Charts**



## Asset class returns

															2008 - 2022				
2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Ann.	Vol.			
Fixed Income	EM Equity	REITS	RETS	REITS	Sm all Cap	REITS	REITS	Sm all Cap	EM Equity	Cash	Large Cap	Sm all Cap	REITS	Com dty.	Large Cap	REITS			
5.2%	79.0%	27.9%	8.3%	19.7%	38.8%	28.0%	2.8%	21.3%	37.8%	1.8%	31.5%	20.0%	41.3%	16.1%	8.8%	23.4%			
Cash	High Yield	Sm all Cap	Fixed Income	High Yield	Large Cap	Large Cap	Large Cap	High Yield	DM Equity	Fixed Income	RETs	EM Equity	Large Cap	Cash	Sm all Cap	Sm all Cap			
1.8%	59.4%	26.9%	7.8%	19.6%	32.4%	13.7%	1.4%	14.3%	25.6%	0.0%	28.7%	18.7%	28.7%	1.5%	7.2%	23.2%			
Asset Alloc.	DM Equity	EM Equity	High Yield	EM Equity	DM Equity	Fixed Income	Fixed Income	Large Cap	Large Cap	RETs	Sm all Cap	Large Cap	Com dty.	High Yield	RETs	EM Equity			
-25 4%	32.5%	19.2%	3.1%	18.6%	23.3%	6.0%	0.5%	12.0%	21.8%	-4.0%	25.5%	18.4%	27.1%	-12.7%	6.6%	23.0%			
High Yield	REITS	Com dty.	Large Cap	DM Equity	Asset All <b>e</b> c.	Asset Allec.	Cash	Com dty.	Sm all Cap	High Yield	DM Equity	Asset Affec.	Sm all Cap	Fixed Income	Asset Alloc.	Com dty.			
-26.9%	28.0%	16.8%	2.1%	17.9%	14/.9%	5.2%	0.0%	11.8%	14.6%	-4.1%	22.7%	10.6%	14.8%	-13.0%	6.1%	20.2%			
Sm all Cap -33.8%	Small Cap 27.2%	Large Cap 15.1%	Cash 0.1%	Small Cap 16.3%	High Yield 7.3%	Small Cap 4.9%	DM Equity -0.4%	EM Equity 11.6%	Asset Alloc 14.6%	Large Cap -4.4%	Asset Alloc. 19.5%	DM Equity 8.3%	Asset Alloc. 13.5%	Asset Alloc. -13.9%	High Yield 5.4%	DM Equity 20.0%			
-33.076	1				1.370	4.370		11.07			EM		DM	-13.9 %					
Com dty.	Large Cap	High Yield	Asset Allec.	Large Cap	REITS	Cash	Asset Alec.	REITS	High Yield	Asset Alloc.	Equity	Fixed Income	Equity	Equity	Fixed Income	Large Cap			
-35.6%	26.5%	14.8%	-0.7%	16.0%	2.9%	0.0%	-2.0%	8.6%	10.4%	-5.8%	18.9%	7.5%	11.8%	-14.0%	2.7%	17.7%			
Large	Asset	Asset	Small	Asset		High	High	Asset		Small	High	High	High	Large	DM	High			
Сар	Alec.	Alloc.	Сар	Allec.	Cash	Yield	Yield	Allec.	REITS	Сар	Yield	Yield	Yield	Сар	Equity	Yield			
-37.0%	25.0%	13.3%	-4.2%	12.2%	0.0%	0.0%	-2.7%	8.3%	8.7%	-11.0%	12.6%	7.0%	1.0%	-18.1%	2.3%	13.0%			
RETs	Com dty.	DM Equity	DM Equity	Fixed Income	Fixed Income	EM Equity	Sm all Cap	Fixed Income	Fixed Income	Com dty.	Fixed Income	Cash	Cash	EM Equity	EM Equity	Asset Alloc.			
-37.7%	18.9%	8.2%	-11.7%	4.2%	-2.0%	-1.8%	-4.4%	2.6%	3.5%	-11.2%	8.7%	0.5%	0.0%	-19.7%	1.0%	12.4%			
DM	Fixed	Fixed	Comdty.	Cash	EM	DM	EM	DM	Comdty.	DM	Comdty.	Comdty.	Fixed	Small	Cash	Fixe d			
Equity	Income	Income			Equity	Equity	Equity	Equity		Equity	-		Income	Сар		Income			
-43.1%	5.9%	6.5%	-13.3%	0.1%	-2.3%	-4.5%	-14.6%	1.5%	1.7%	-13.4%	7.7%	-3.1%	-1.5%	-20.4%	0.6%	4.2%			
EM Equity	Cash	Cash	EM Equity	Com dty.	Com dty.	Com dty.	Com dty.	Cash	Cash	EM Equity	Cash	RETS	EM Equity	REITS	Comdty.	Cash			
-53.2%	0.1%	0.1%	-18.2%	-1.1%	-9.5%	-17.0%	-24.7%	0.3%	0.8%	-14.2%	2.2%	-5.1%	-2.2%	-24.9%	-2.6%	0.4%			

Source: Bloomberg, FactSet, MSCI, NAREIT, Russell, Standard & Poor's, J.P. Morgan Asset Management. Large cap: S&P 500, Small cap: Russell 2000, EM Equity: MSCI EME, DM Equity: MSCI EAFE, Comdty: Bloomberg Commodity Index, High Yield: Bloomberg Global HY Index, Fixed Income: Bloomberg US Aggregate, REITs: NAREIT Equity REIT Index, Cash: Bloomberg 1:3m Treasury. The "Asset Allocation" portfolio assumes the following weights: 25% in the S&P 500, 10% in the Russell 2000, 15% in the MSCI EAFE, 5% in the MSCI EME, 25% in the Bloomberg US Aggregate, 5% in the Bloomberg Commodity Index, 5% in the Bloomberg Global High Yield Index, 5% in the Bloomberg Commodity Index and 5% in the NAREIT Equity REIT Index, Ealanced portfolio assumes annual rebalancing. Annualized (Ann.) return and volatility (Vol.) represents period from 12/31/2008 to 12/31/2021. Please see disclosure page at end for index definitions. All data represents total return for stated period. The "Asset Allocation" portfolio is for illustrative purposes only. Past performance is not indicative of future returns. returns

Guide to the Markets - U.S. Data are as of December 31, 2022.



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\*Any performance-related data listed in this report may represent un-audited results compiled by Covenant Asset Management or others. It could be intended to reflect results that are indicative of Covenant's individual client's equity performance who religiously invest according to our model portfolios. This performance data represents past performance and individual client results may vary materially. Past performance does not guarantee future results and current performance may be higher or lower than the performance data quoted.



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